

12. The composition of claim 11 wherein the hydroxy mixed ether corresponds to formula (I):



wherein R<sup>1</sup> is a linear or branched alkyl group containing from about 2 to 18 carbon atoms, R<sup>2</sup> is hydrogen or a linear or branched alkyl group containing from about 2 to 18 carbon atoms, R<sup>3</sup> is hydrogen or methyl, R<sup>4</sup> is a linear or branched alkyl or alkenyl group containing from 1 to about 22 carbon atoms and n is a number from 1 to about 50, and wherein the total number of carbon atoms in the substituents R<sup>1</sup> and R<sup>2</sup> is at least 6.

13. The composition of claim 11 wherein the hydroxy mixed ether is present in the composition in an amount of from about 1 to 60% by weight, based on the weight of the composition.

14. The composition of claim 11 wherein the hydroxy mixed ether is present in the composition in an amount of from about 10 to 15% by weight, based on the weight of the composition.

15. The composition of claim 11 further comprising a co-surfactant component selected from the group consisting of an anionic surfactant, a nonionic surfactant, a cationic surfactant, an amphoteric surfactant, a zwitterionic surfactant, and mixtures thereof.

16. The composition of claim 15 wherein the co-surfactant component is present in the composition in an amount of from about 1 to 40% by weight, based on the weight of the composition.

17. A process for enhancing cleaning performance of an aqueous laundry detergent composition comprising adding a hydroxy mixed ether to the composition.

18. The process of claim 17 wherein the hydroxy mixed ether corresponds to formula (I):



wherein R<sup>1</sup> is a linear or branched alkyl group containing from about 2 to 18 carbon atoms, R<sup>2</sup> is hydrogen or a linear or branched alkyl group containing from about 2 to 18 carbon atoms, R<sup>3</sup> is hydrogen or methyl, R<sup>4</sup> is a linear or branched alkyl or alkenyl group containing from 1 to about 22 carbon atoms and n is a number from 1 to about 50, and wherein the total number of carbon atoms in the substituents R<sup>1</sup> and R<sup>2</sup> is at least 6.

19. The process of claim 17 wherein the hydroxy mixed ether is present in the composition in an amount of from about 1 to 60% by weight, based on the weight of the composition.

20. The process of claim 17 wherein the hydroxy mixed ether is present in the composition in an amount of from about 10 to 15% by weight, based on the weight of the composition.

21. The process of claim 17 wherein the composition further comprises a co-surfactant component selected from the group consisting of an anionic surfactant, a nonionic surfactant, a cationic surfactant, an amphoteric surfactant, a zwitterionic surfactant, and mixtures thereof.

22. The composition of claim 21 wherein the co-surfactant component is present in the composition in an amount of from about 1 to 40% by weight, based on the weight of the composition.